



TECH TALKS FEATURE CARS ANNOUNCED FOR THE TROY TRAFFIC JAM, SUNDAY AUGUST 6th

TROY, MI – The 15th Annual Troy Traffic Jam is adding depth this year with some of the top designers in the auto industry! On Sunday, August 6th Ralph Gilles of Stellantis, Joel Piaskowski from Ford, and Harlan Charles with Corvette will share exciting insights in the Tech Talk Tent at 11am in the tent at the center of the Troy Traffic Jam. Tech Talks are free to the public and just one of many activities at the Troy Traffic Jam.

Harlan Charles is bringing the all-new 2024 Corvette E-Ray. Not just a spokesperson and designer for the company, Harlan's job is to make sure product decisions support making Corvette customers happy. You'll also hear about and see the 2024 Ford Mustang Dark Horse. Designer Joel Piaskowski is most recently responsible for the seventh generation 2024 Ford Mustang, 2021 Ford Mustang Mach 1 and the award-winning battery-electric 2021 Ford Mustang Mach-E crossover. Tech Talks will culminate with Ralph Gilles of Stellantis at 12:30pm. Chief design officer for the Chrysler, Dodge, Jeep®, Ram, Maserati and Fiat brands since January 2021, Ralph is also a member of Stellantis' Top Executive Team. He is responsible for shaping and directing design across the brand's portfolio as it moves toward electrification. Among other things, Ralph will showcase his customized 1968 Dodge Challenger "Hellucination."

Tech Talks were arranged by the Troy Traffic Jam planning team that includes Jeff Nowicki, founder and owner of Nowicki Autosport/Design LLC. "We wanted to add even more depth to the show. The Troy Traffic Jam already showcases vehicles from everyday owners, private collections, and local museums to create an exciting lineup of high-end exotics and attainable classics; Tech Talks gives the car enthusiast even more to dig into" says Nowicki.

In addition to Tech Talks, visitors will enjoy nearly 300 show cars, robotics demonstrations, hands-on activities, music, food, and the Kids Pedal Power 200 race. Traffic Jam t-shirts and merchandise, a silent auction, and 50/50 tickets are available at the Info & Merch Tent near the center of activities. Sponsors, supporters, and the car community ensure that this amazing car show is FREE to the public while it fuels education at the Troy Historic Village. As the Village's largest fundraiser of the year, all proceeds support educational programs and field trips that reach over 12,000 students and teachers each year.

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You'll see the all-new 2024 Corvette E-Ray! The first-ever eAWD Corvette E-Ray uses an advanced electrified propulsion system in addition to its 6.2L LT2 Small Block V-8 enabling all-season performance and composure — and 0-60 mph in 2.5 seconds.



Curious about the next Mustang? You'll see the 2024 Mustang Dark Horse. Powered by the naturally aspirated Gen-4 5.0L Coyote V8 engine kicking out 500 horsepower and 418 lb-ft of torque you get 100 hp/L for a visceral driving experience!



You'll also see the customized 1968 Dodge Challenge "Hellucination." Hellucination has an all-carbon fiber body with a 1000-hp Hellephant engine. Imagined and commissioned by Ralph Gilles, Hellucination was built by Speedkore.