

Looking Back and Looking Forward – 15 Years of the Troy Traffic Jam

When did you fall in love with cars? Was it the first time you heard a muscle car roar? Was it building a pedal car with your dad or popping the hood on the family car with your grandfather? Was it at your first car show when you saw the history of Michigan written in sleek lines and Detroit steel?



Whatever your reason for loving cars, the Troy Traffic Jam will have something for you. On Sunday, August 6th, the 15th Annual Troy Traffic Jam will offer car enthusiasts a world-class collection of antique cars, classic cars, hot rods, muscle cars, and high-performance vehicles. The TTJ has a history of featuring some of the world's rarest and most exciting models. Past shows have included a 1930 Packard Phaeton, a 1957 Chevy Nomad, and a 1948 Tucker "Torpedo." This year car enthusiasts can expect to see more specialty cars from high-end collectors as well as an array of lovingly cared-for classics presented by everyday collectors.

Funds raised from the Troy Traffic Jam fuel education at the Troy Historic Village, and this year's event will offer an extra dose of history and nostalgia. For the first time ever, pedal cars will have a place among the classic cars and performance vehicles. Pedal cars have been around for nearly as long as there have been automobiles. Pedal cars peaked in popularity in the 1950s, and they feature prominently in many Baby Boomers' childhood memories. This year at the Troy Traffic Jam, history will come to life as 3–8-year-olds race their pedal cars around the Columbia Center's track for a chance to win a trophy and bragging rights in the inaugural Kids Pedal Power 200 race.

Also new to this year's Troy Traffic Jam will be an exciting series of Tech Talks. Some of the most accomplished designers in the auto industry will pop the hood on the creative process. Gearheads will get to hear the stories and specs behind some of America's most popular muscle cars and have the chance to see where designs are going next.



You're sure to find a reason to fall in love with cars all over again at this year's Troy Traffic Jam. Learn from the experts. Get up close to an automotive treasure. Cheer on the kids as they race, and maybe consider picking up your own pedal car. Go home knowing that you've helped to pass your passion for cars on to the next generation, and you've helped to preserve an important part of Michigan history.

The show will open to the public at 10am at the Columbia Center, 201 W Big Beaver in Troy. Find up to date information about show activities including Tech Talks, the Kids Pedal Power 200, robotics demonstrations, sponsor giveaways and door prizes, food, music and more at www.TroyTrafficJam.com. We'll see you on August 6th!